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To: "Howard Robertson" <trushoward@gmail.com>  
CC: "William Gibbons (wgibbons)" <wgibbons@memphis.edu>  
Date: 8/15/2017 12:34:28 PM  
Subject: Bumper stickers

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Hello Howard – I believe you mentioned possibly using bumper stickers as part of the gun crime campaign. Here's a thought. One way to reach the deep into the community would be to have a gun crime bumper sticker on all city vehicles. There are hundreds of city vehicles that travel in all parts of the city. I realize that would have to be approved by Mayor Strickland and put in place at his direction. Just a thought.

I'm waiting for response on the number of posters.

Linda



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